

decimotercera

**noche europea**

de los **investigadores**

madrid



# MADRIDNIGHT

1st June 2023

Some results from ERN Madrid 2022



## MADRID NIGHT 2022 RESULTS

- **+10,375** participants in all ERN22 activities
- **+926** researchers involved
- **140** Activities in Madrid Region (7 cities)
- **+ 300** Activities Latin America countries
- **6** pre-events

- ❑ Awareness Campaign → > 3.500.000 people
- ❑ Media Impact → > 19.773.919 people
- ❑ 96,7% positive answers about the activities



# MADRIDNIGHT CONSORTIUM SET-UP



## PARTICIPANTS

www.madrimasd.org

### COORDINATOR

- 1 PUBLIC FOUNDATION – COORDINATOR

### PARTNERS

- 6 PUBLIC UNIVERSITIES
- 1 NATIONAL RESEARCH COUNCIL (10 INSTITUTES)
- 1 NATIONAL RESEARCH CANCER CENTRE
- 4 REGIONAL RESEARCH CENTRES
- 1 SUPRA-NATIONAL ORGANIZATION (NO BUDGET)

### COOPERATING BODIES

- 1 FOUNDATION (SPANISH RAIL FOUNDATION)
- 1 NATIONAL UNIVERSITY
- 3 PRIVATE UNIVERSITIES
- 1 SCIENTIFIC SOCIETY
- 1 NATIONAL RESEARCH AEROSPACE CENTRE
- 1 HEALTH INSTITUTE

**TOTAL: 22 PARTICIPANTS**



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## BUILD-UP OF THE CONSORTIUM

- MADRID is a small region with an intensive R&D landscape with many and varied agents.
- madri+d Ecosystem – Long standing collaboration in different projects and initiatives.
- Regional System supported by Regional Policies
- Key previous activities involving all actors: Madrid Science Fair and Madrid Science Week
- MUTUAL COMMITMENT FOR SCIENCE COMMUNICATION



## STAFF INVOLVED per year

### COORDINATION LEVEL

- 4 STAFF INVOLVED
  - Coordinator (4-5 PMs)
  - Managers (3 PMs)
  - Support (2 PMs)

### PARTNER LEVEL

- 1-2 Managers (2-3 PMs)





## NOVELTIES

	2021	2022-23
<b>EU PROGRAMME</b>	Horizon 2020	Horizonte Europe
<b>Topic ID</b>	ERN	MSCA & Citizens
<b>Fechas Noche</b>	23 – 24 Sept	30 sept. – 1 oct.
<b>Consortium Set-up</b>	1 coordinator + cooperating bodies	1 coord. + 13 partners (2 líderes WP) + cooperating bodies
<b>Funding Model</b>	Justificación x costes	Lump-sum
<b>Work Packages</b>	4 WPs	5 WPs (+Researchers at Schools)
<b>EU flaships</b>	Green Deal, ODS...	5 UE Missions



## Work Packages MADRIDNIGHT

Awareness  
campaign  
(madri+d)

**WP1**

**WP2**

Activities during  
the Night  
(madri+d)

Researchers  
at Schools  
(CSIC)

**WP3**

**WP4**

Impact  
assessment  
(UC3M)

**WP5**

Management  
(madri+d)



## TIPS FOR A SUCESSFULL PROPOSAL

### Excellence

- Clear objectives with a soundness methodology
- Explanation of the stakeholders involved and their engagement.
- EU Missions and Relevant disciplines to approach them.
- Researchers at school should be more than a one-time visit.
- The promotion of gender balance, diversity and inclusiveness in science and how they are included in planned activities.



## TIPS FOR A SUCESSFULL PROPOSAL

### Impact

- Researchers at School are crucial in this new Programme. Explanation on how to support schoolteachers
- Estimation the size of the different target audiences.
- Training Researchers on Science Communication
- How the project will translate into a long-term behavioural change in the region / country.
- INDICATORS (KPIs) to measure the IMPACT of the project. They should be realistic.
- Remark EU dimension of the project, promoting of the European Union and its impact on citizens daily life.
- Communication activities should be original and innovative to attract young people in science and research careers.



## TIPS FOR A SUCESSFULL PROPOSAL

### Implementation

- Workplan explained and aligned with the duration of the project.
- N° of WPs according with the call for proposal text.
- Budget and Person Month allocation aligned with projects scale.
- Don't forget Risk Management and Mitigation Measures. Explain them in detail.
- Explanation about the Consortium resources and roles of the partners.
- How the consortium complement each other.
- Deliverables and milestones should be included according the 1year or 2years project. Include a Gantt Chart.



## TIPS FOR A SUCESSFULL PROPOSAL

- 2 Year Project recommended.
- Follow the template and answer all sub-captions
- Consistent and balanced Budget! Person Month allocation!!
- Realistic in n° of activities and n° attendances
- EU Dimension (Researchers in EU projects and MSCA Fellows even ERC Grantees)
- Involvement of non-academic sector.
- Set of Innovative Activities including non-typical places for the organization of them.
- Pre-events and Post-Event (at least 1) **are mandatory**
- Researchers at School is very important.
- Include the “human side” of researchers presenting their hobbies, etc..  
Researchers are regular people among us!



**¡MUCHAS GRACIAS!**

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